Presents - Input Technologies' Solution

Company Offering and Opportunity

Input Technologies focus on providing Enterprise Software solutions that are focused solely on **automating all the mission critical data collection activities** of large corporations. Our business model recognizes and fully encapsulates the need corporations have to collect data from their customers in an automated, timely, correct and choice based manner.

We recognize the fact that on a daily basis customers measure and distinguish corporations from their competition when they interact with that enterprise and data is handed from the customer to the corporation, to either initiate or supplement the relationship. If this interaction is one where the customer experiences choice, efficiency and integrity it cements a powerful basis for all future transacting.

Whether it is a credit application, membership enrollment, healthcare claim - for customers the experience associated with passing information to corporations is highly visible, measurable and comparable to that of other institutions. With the advent of the information age, this ability to seamlessly and proficiently hand over information, is fast becoming one of the most important yardsticks by which corporations now and even more in the future will be ranked/graded and ultimately selected.

The challenge for Enterprises is not only to be in a position to create an edge by providing customers with this positive experience, but also to do it in a cost effective and scaleable manner to ensure that the efficiency and choices do not come at a price that renders their final product uncompetitive. **The truth is that very few organizations are providing their customers with this choice or positive experience and at the same time the limited experience that they are providing, comes at a cost that far exceeds the cost of our friendly, efficient and choice based alternatives.**
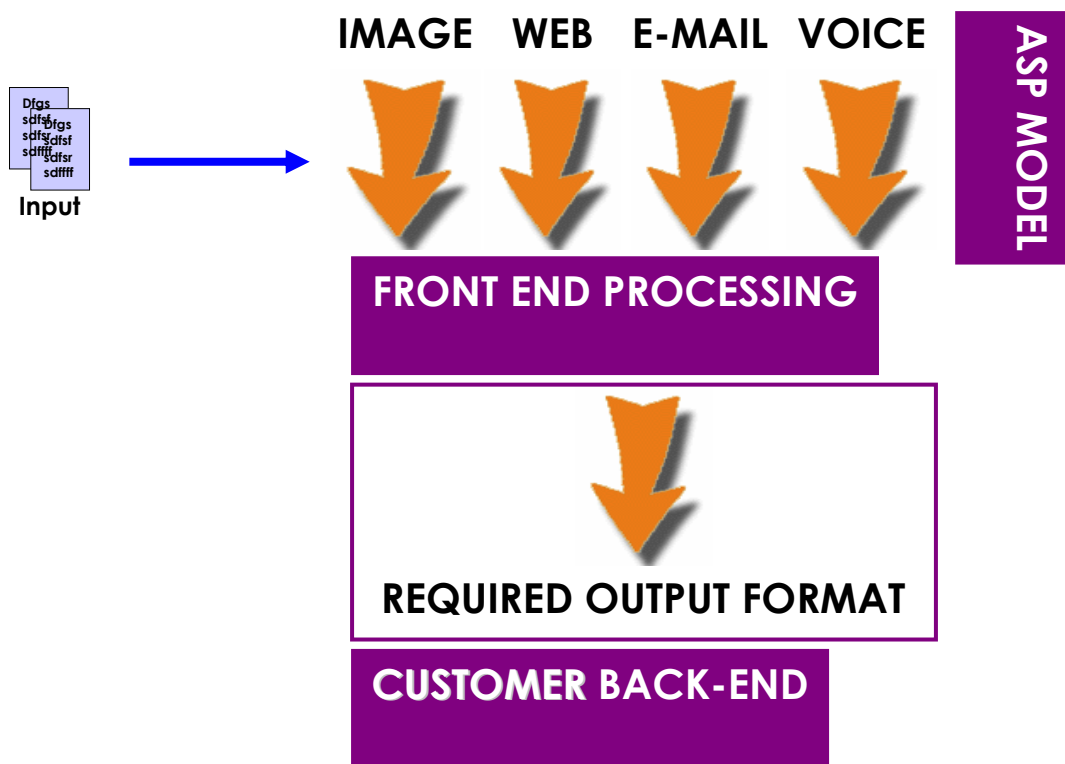
This highly strategic Enterprise challenge - to provide customers with both technologically efficient and technologically friendly options to initiate and continue their relationships through the exchange of data with the Enterprise in a cost effective and highly manageable fashion, creates the opportunity and the sole basis for our existence.

How do we achieve this?

Our software solutions allow Enterprises to collect data from their customers through a wide variety of highly automated interfaces which includes the Web, Imaging, E-mail and Voice as one system. This allows Enterprises to offer their existing and potential customers a variety of options for submitting information to them.

Customers can choose the method with which they are technologically comfortable and submit their information either by way of paper (fax), as email, by way of a Web page or telephonically. Regardless of the medium which the customer chooses, the Enterprise ends up receiving correct data (i.e. Credit application, Healthcare Claim, Membership enrollment, Invoice etc.) in a highly automated and cost effective fashion, with absolute minimal manual user intervention required.

The illustration below shows various methods of performing data collection using a single data capture front-end; thereby eliminating the need for multiple architectures and business logic.

IMAGE   WEB   E-MAIL   VOICE

ASP MODEL

Dfgs
sdfsf
sdfsf
sdffff

Input

FRONT END PROCESSING

REQUIRED OUTPUT FORMAT

CUSTOMER BACK-END

Our solutions and technology therefore embrace the fact that right now Enterprises are caught up in a world where older mediums of information input such as imaging (paper) need to coexist with Third wave technologies such as the Web, e-mail and Voice (Telephony based input) and will continue to do so for years to come. **With our offering Enterprises not only can accommodate all these inlets; they can typically do it while at the same time dramatically reducing the cost of their existing processes.**

For the past 9 years we have continuously scanned the data transfer space to identify those technologies and interfaces that have become the widely used and accepted means of delivering information from consumers to enterprises. As these technologies have come to fruition we have added the best of breeds to our technology cache and thereby equipped ourselves to provide leading edge solutions to comprehensively fulfill this niche opportunity.